

STRENGTHENING THE CLIMATE SCIENCE- *YOUNG* POLICY-NEXUS

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Intro

The ACRP project **Tales of Tomorrow** (10th call) aims to start a dialogue with young policy and decision makers to create a space for discussion, exchange of knowledge and visions of a sustainable climate future. Together we will develop “Tales of Tomorrow”: inspiring stories of the future, developed with the storytelling method, which describe implementation paths.

Target group

- 18–35 year old • members of youth organisation of Austrian parties
- otherwise politically engaged or • young decision makers in industry, services, associations etc. → young policy and decision makers

IV. Illustrating pathways

Objectives
Create different narratives – the „Tales of Tomorrow“ • elaborate different pathways to achieve the cross party vision 2030/2050 • identify barriers/key drivers for development of young implementation pathways

Methods

Co-creation and storytelling process, participatory, direct observation
March to Oct 2020

What could be different pathways and value-based tales (narratives) to achieve the common vision? What are barriers and drivers for different pathways and their implementation?



Method

October 2019
3 regional workshops • moderated group discussion

II. science meets young decision makers

Objectives
Co-create with joint knowledge of participants & climate change experts • think along with organizations • address the individual level • reframe climate change • use value-based stories • study how communication triggers learning

What are important entry points? And how can different value-based stories be used? How can climate communication enhance awareness and trigger political learning on climate issues?

III. Envisioning process

Objectives

Matching political common vision 2030/2050 with citizen council vision, specific entry points for tailoring information climate change & policies

Method

2-day envisioning process with young policy and decision makers & civil council in March 2020 • post-evaluation (online survey)

Which different ideas for a vision for 2030/2050 exist among the young politicians? What does a common vision look like? Is the political vision in line with values and needs of the civil society?

References

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Objectives

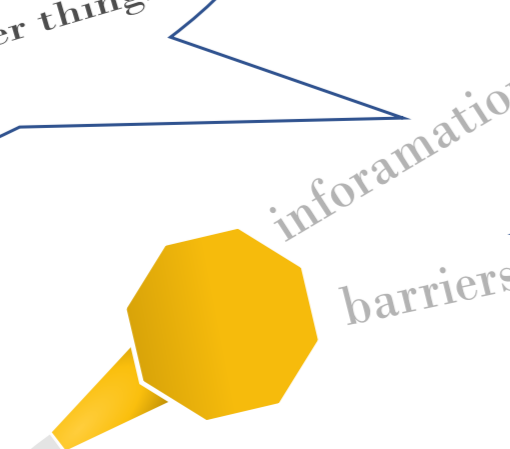
Build a knowledge base of: the target group's predominant values, attitudes towards CC, information habits and knowledge, motivations for political engagement

I. Exploratory survey

Method

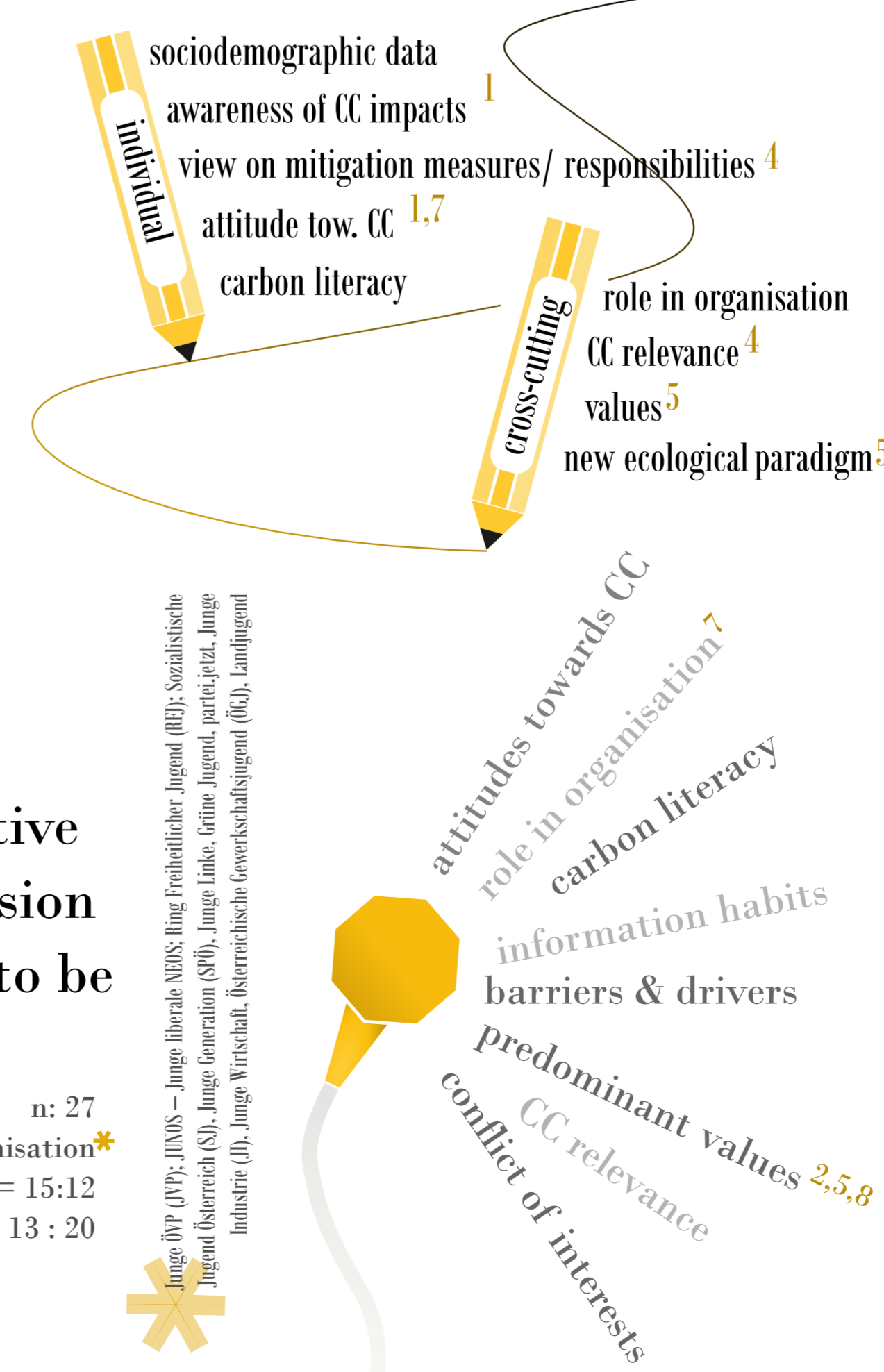
There are the big issues, but there is simply no technical knowledge for a qualified opinion. I think the interest is there, but it can only be channelled into smaller things.

From this great unity, which often prevails, to come to a concrete action, that is the biggest barrier.



Quantitative

Survey design

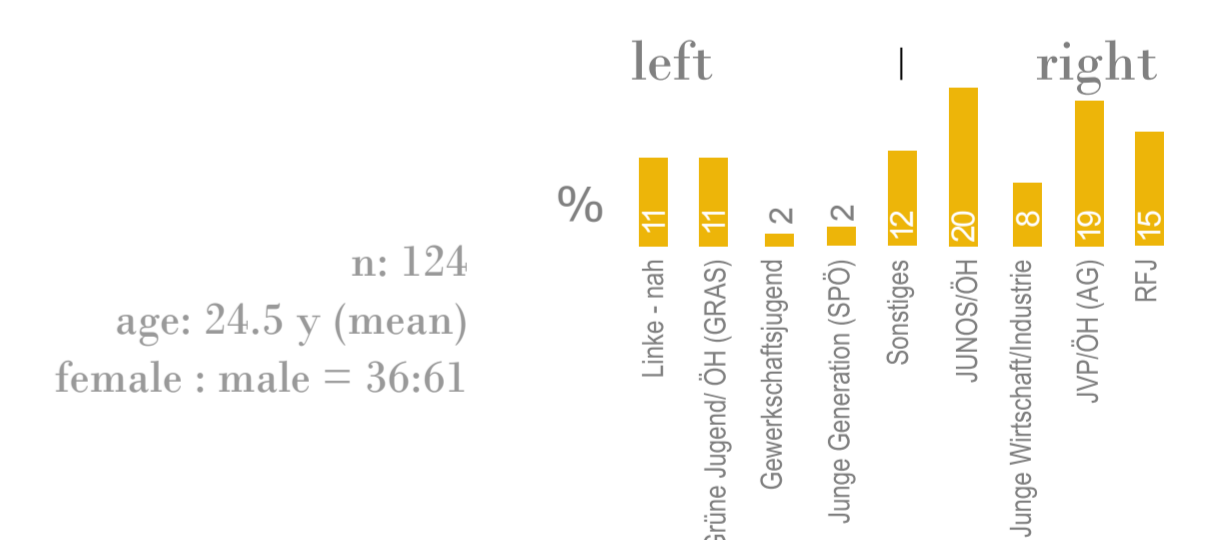


Qualitative

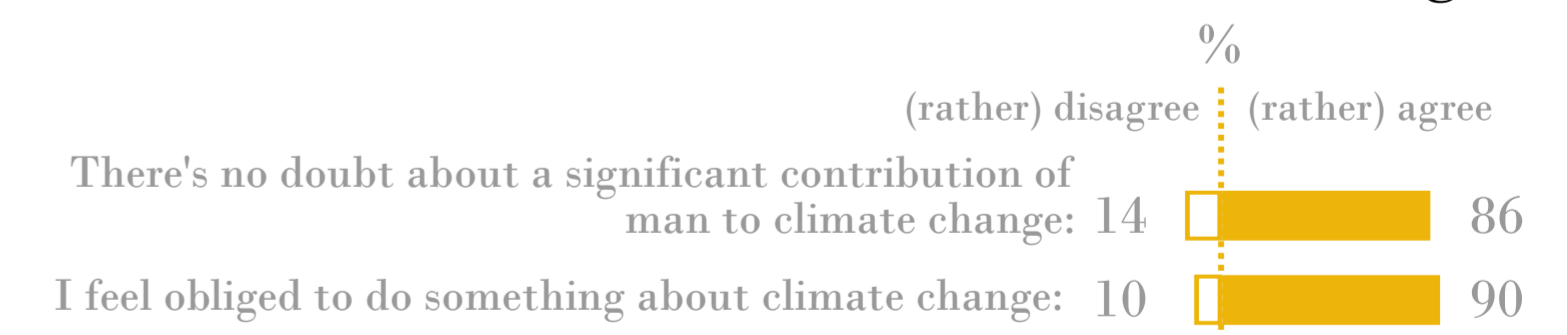
27 semi-structured qualitative interviews with young decision makers. In total: 23 hours to be transcribed and analysed.

n: 27
2 interviewees / organisation*
female : male = 15:12
national : regional org. level = 13 : 20

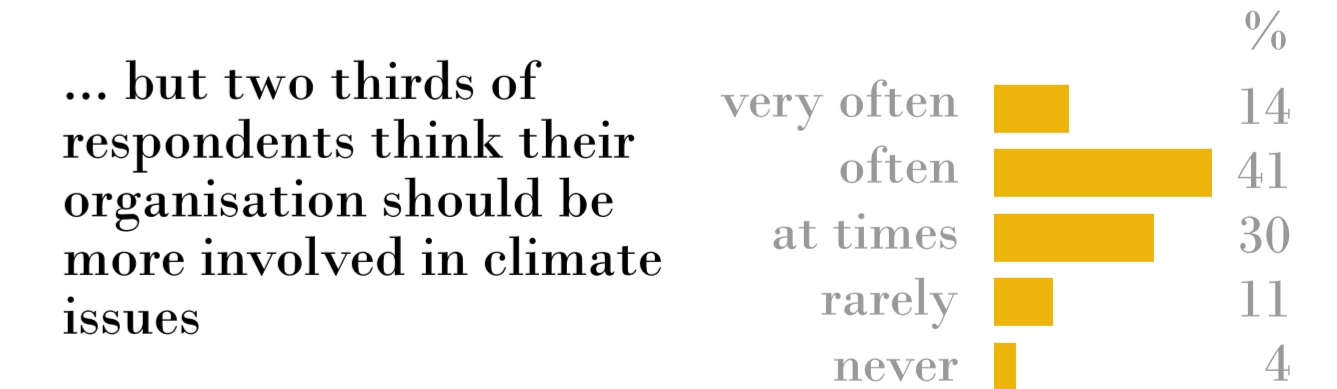
Higher response rates from males with center-right orientation:



Majority feels responsible to act against man-made climate change:



Half of the organisations often deal with climate change mitigation and adaption ...



Climate /Environment comparably high relevance, less on an organisational level

