

Undesired consequences of climate change communication



Climate change and sustainability
research network PLUS

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Promote awareness?

APRIL 3, 2006 www.time.com AOL Keyword: TIME

SPECIAL REPORT GLOBAL WARMING

TIME

**BE WORRIED.
BE *VERY* WORRIED.**

Climate change isn't some vague future problem—it's already damaging the planet at an alarming pace. Here's how it affects you, your kids and their kids as well

EARTH AT THE TIPPING POINT
HOW IT THREATENS YOUR HEALTH
HOW CHINA & INDIA CAN HELP SAVE THE WORLD—OR DESTROY IT
THE CLIMATE CRUSADERS



Some years after global warming...



Rose?

**DON'T LET THIS BE OUR FUTURE
WASHINGTON DC**

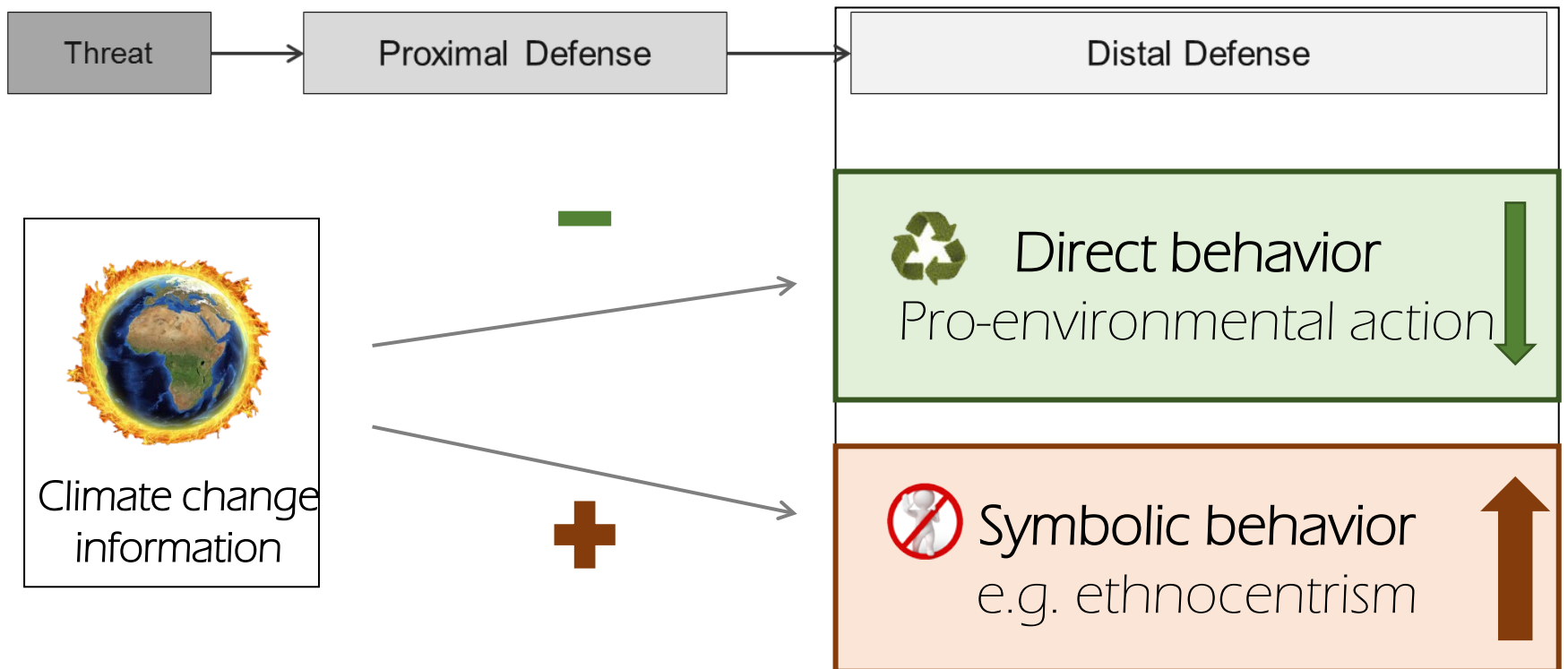
STOP CLIMATE CHANGE NOW



Reactions towards existential threat



Reactions towards climate change



Conclusio



Breaking News

LIVE Hundreds gather to protest global warming.

TVN

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