

SDG Flag Day

Toolkit



Global Compact
Network Austria

Welcome to the SDG Flag Day Toolkit. This toolkit is designed to assist your organization in effectively promoting its involvement in the SDG Flag Day, a global initiative to raise awareness and support for the Sustainable Development Goals (SDGs). In this this toolkit you will find a range of resources, including social media materials and suggestions for further engagement.

Let's raise as many flags as possible during the 9th anniversary of the SDGs on **Wednesday, 25 September 2024** - in Austria and across the world.

About the SDG Flag Day

On September 25, 2024, it will be exactly nine years since the SDGs were adopted by 193 UN member states. The SDGs call for global collaboration between governments, businesses and civil society to deliver a powerful vision for improving our world by 2030. More than halfway to 2030, we need significant change if we are to achieve this agenda.



The SDG Flag Day campaign started in the Netherlands in 2020 and has grown to include hundreds of businesses, government departments, civil society organizations, and schools raising an SDG Flag every September to mark the adoption of the SDGs and show their support for them. Ever since an increased number of UNGC CountryNetworks joined the initiative. Many participating organizations leveraged this opportunity to convey their sustainability goals, coordinate staff engagement activities, or host community events aimed at raising awareness about the SDGs and the Agenda 2030.

We hope that by raising an SDG Flag, businesses, civil society organizations, educational institutions and government organizations will show their commitment to the Global Goals and the actions they're already taking to tackle major global challenges.

We are delighted that you are a part of it!

How to participate

Participating in the SDG Flag Day Campaign is easy and impactful. Here's how your organization can get involved:

1

Order you flag online

To ensure your flag arrives on time, please order your flag before September 13th. If you have already purchased an SDG flag last year, please reuse your flag!

Our flags are available in English, made of 100% recycled plastic and are produced in Austria by our local partner Fahnen Gärtner GmbH.

To order, write an email to Ms. zur Jacobsmühlen and add the following subject: "UNGC NA/ SDG Flag Order". The flags will be sent directly to you by Fahnen Gärtner.

ORDER HERE



Flagge Big

150x225 cm

59,70€

exkl. MwSt. &
shipping costs



Flagge Small

100x150 cm

26,53€

exkl. MwSt. &
shipping costs

2

Raise you flag

Display your SDG flag at your workplace, home, or in your community on 25th September. As we aim to increase awareness of the SDGs, the more people who see the flag the better - ideally at your organization's main building or in the main reception area.

3

Share it online

Take pictures and/or videos of the flag and share your commitment to the SDGs on social media by using the hashtag **#TogetherForTheSDGs**. If you don't want to buy an SDG flag, you can also show your support by taking part virtually. Visuals are provided below.

Social media visuals



In case it's not possible to raise the SDG Flag physically, you can still participate online by virtually raising the flag on your social media channels. You can download our visuals in three different sizes for LinkedIn, Facebook, Instagram and Instagram Story.

[Download here](#)

Sample messaging

Important. Please use #TogetherForTheSDGs when sharing your pictures. During Flag Day we will collect the nicest pictures that are shared with the hashtag and upload them on our website. So if you want to be featured with your pictures, get creative!

Additionally we ask you to tag @UN Global Compact Network Austria, so we can like, comment or share your social media posts to spread the message.

We created some sample messages (DE & EN) that you can use to share your participation in the SDG Flag Day. You can also use the day to talk about actions your organization takes to achieve the Agenda 2030.

Version 1

Today marks the 9th anniversary of the Sustainable Development Goals! Together with the @UN Global Compact Network Austria we are raising the SDG Flag to show our sustained commitment to climate action, gender equality, biodiversity, and decent work! #TogetherForTheSDGs

Heute feiern wir den 9. Jahrestag der Sustainable Development Goals! Gemeinsam mit dem @UN Global Compact Network Austria hissen wir die SDG-Flagge, um unser beständiges Engagement für Klimaschutz, Gleichstellung der Geschlechter, biologische Vielfalt und menschenwürdige Arbeit zu zeigen! #TogetherForTheSDGs

Version 2

We are celebrating 9 years of the Sustainable Development Goals #SDGs today! Together with the @UN Global Compact Network Austria, COMPANY NAME is raising a SDG Flag to show our commitment to the #Agenda2030. The #SDGs provide a roadmap for an inclusive, just, and sustainable society. #TogetherForTheSDGs

Wir feiern heute 9 Jahre der Sustainable Development Goals #SDGs! Gemeinsam mit dem @UN Global Compact Network Austria hisst FIRMENNAME eine SDG Flagge, um unser Engagement für die #Agenda2030 zu zeigen. Die #SDGs bieten einen Fahrplan für eine inklusive, gerechte und nachhaltige Gesellschaft. #TogetherForTheSDGs

Version 3

We are taking part in the SDG Flag Campaign with the @UN Global Compact Network Austria to show our commitment to the #Agenda2030. With only 6 more years to go until 2030 the #SDGs are our roadmap for an inclusive, just, and sustainable society. #TogetherForTheSDGs

Wir nehmen an der SDG-Flaggenkampagne mit dem @UN Global Compact Network Austria teil, um unser Engagement für die #Agenda2030 zu zeigen. Mit nur noch 6 Jahren bis 2030 sind die #SDGs unser Fahrplan für eine inklusive, gerechte und nachhaltige Gesellschaft. #TogetherForTheSDGs

For any further questions, please contact

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