CLEANcultures –
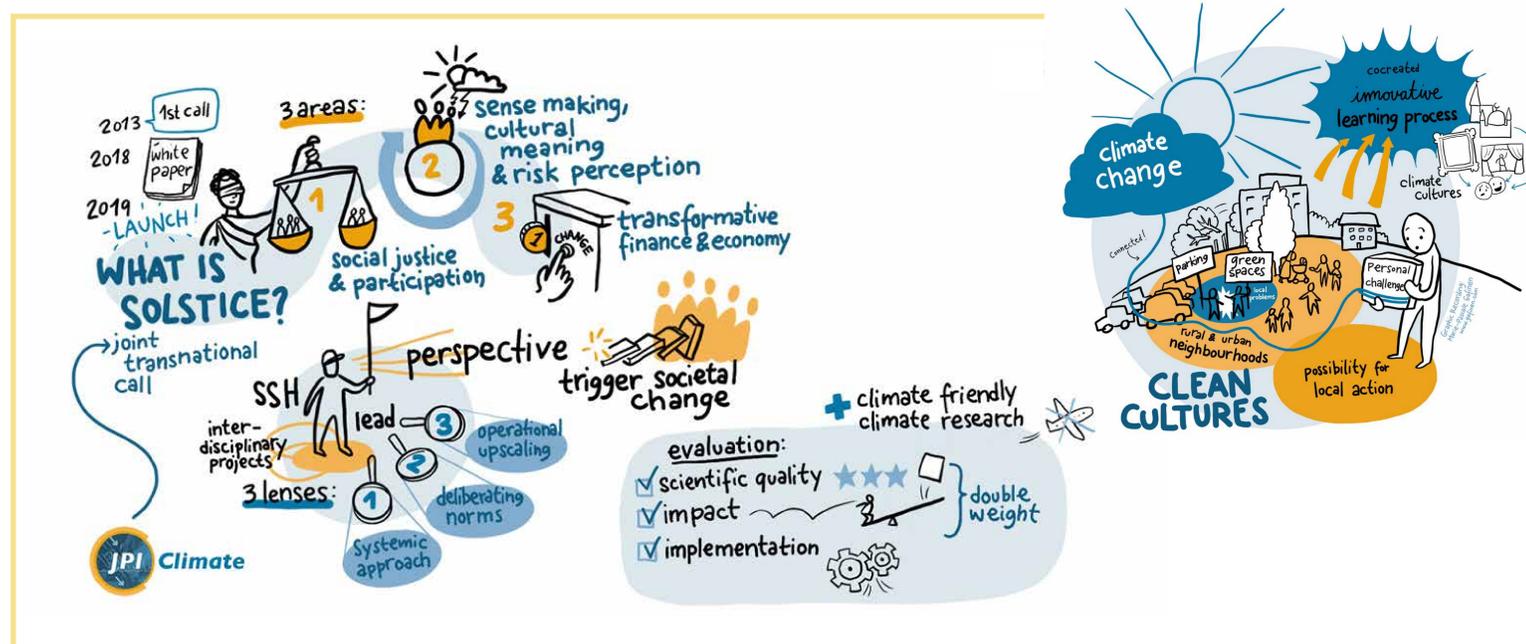# An approach for innovative Climate Learning, Evaluation and Action in Neighbourhoods

Michael Brenner-Fliesser[1], Martin Beermann[1], Federica Caffaro[2], Giuseppe Carrus[2], Suvisanna Correia[3], Eugenio de Gregorio[2], Christian Klöckner[4], Tiina Koljonen[3], Erica Löfström[4], Hanna Pihkola[3], Stephan Schwarzinger[1], Sebastian Seebauer[1], Lassi Similä[3], Laura Sokka[3], Claudia Winkler[1]

What is the project about?

Bottom-up initiatives by individuals and communities are essential to increase the acceptance of and the engagement in climate related actions. Yet, conventional strategies addressing different groups often fail to provoke a change in perspectives and actions. CLEANcultures investigates how broadening the perspective at a systemic micro-level triggers action, initiates learning processes and thereby changes climate-related attitudes and behavior. This allows a better understanding of small-scale societal systems dynamics, in terms of climate change awareness, empowerment and decision making in transformation processes. On the meso- and macro-level the project produces a set of recommendations for climate policy-making.
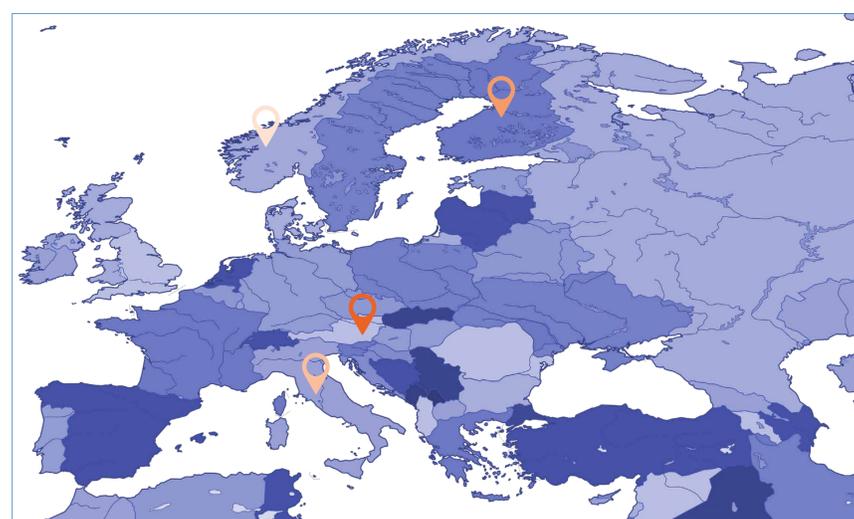

Austria
- Admont
- Eggenberg
- Jakomini

Finland
- Pyhäntä
- Simo

Italy
- Marco Simone / Guidonia
- Santa Maria / Macomer

Norway
- Driva, Oppdal
- Myrsletta, Nordre Follo

Highlights!

At the core of our approach, we cooperate with neighborhoods in Norway, Finland, Italy and Austria to explore how new perspectives and emotions towards climate change can be triggered. We set unconventional, creative impulses to trigger emotions in the neighborhoods and challenge their attitudes. Such impulses are, for example, artistic contributions (impro-theater, visual arts), ethical discussions, or the creation of futuristic solutions for local climate problems to open up discussions and creative negotiations among diverse groups. Thereby, we aim to trigger climate-learning processes as well as to increase collective efficacy and produce ideas for neighborhood-centered opportunities for actions towards climate change related problems.

Potential societal impacts …

The impacts this project aims to generate are multidimensional:
First, we will generate knowledge about local climate-related cultures, conflict lines, attitudes and main protagonists. This knowledge is directly returned to local stakeholders who can use it to better understand and steer local climate actions.

Second, we will, in co-creation with the neighborhoods, develop ideas of climate-actions, which can be undertaken on a local level.

Third, we produce a generic transferable methodology for stimulating climate learning processes in other neighborhoods, which can be applied without further assistance from scientific side.

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