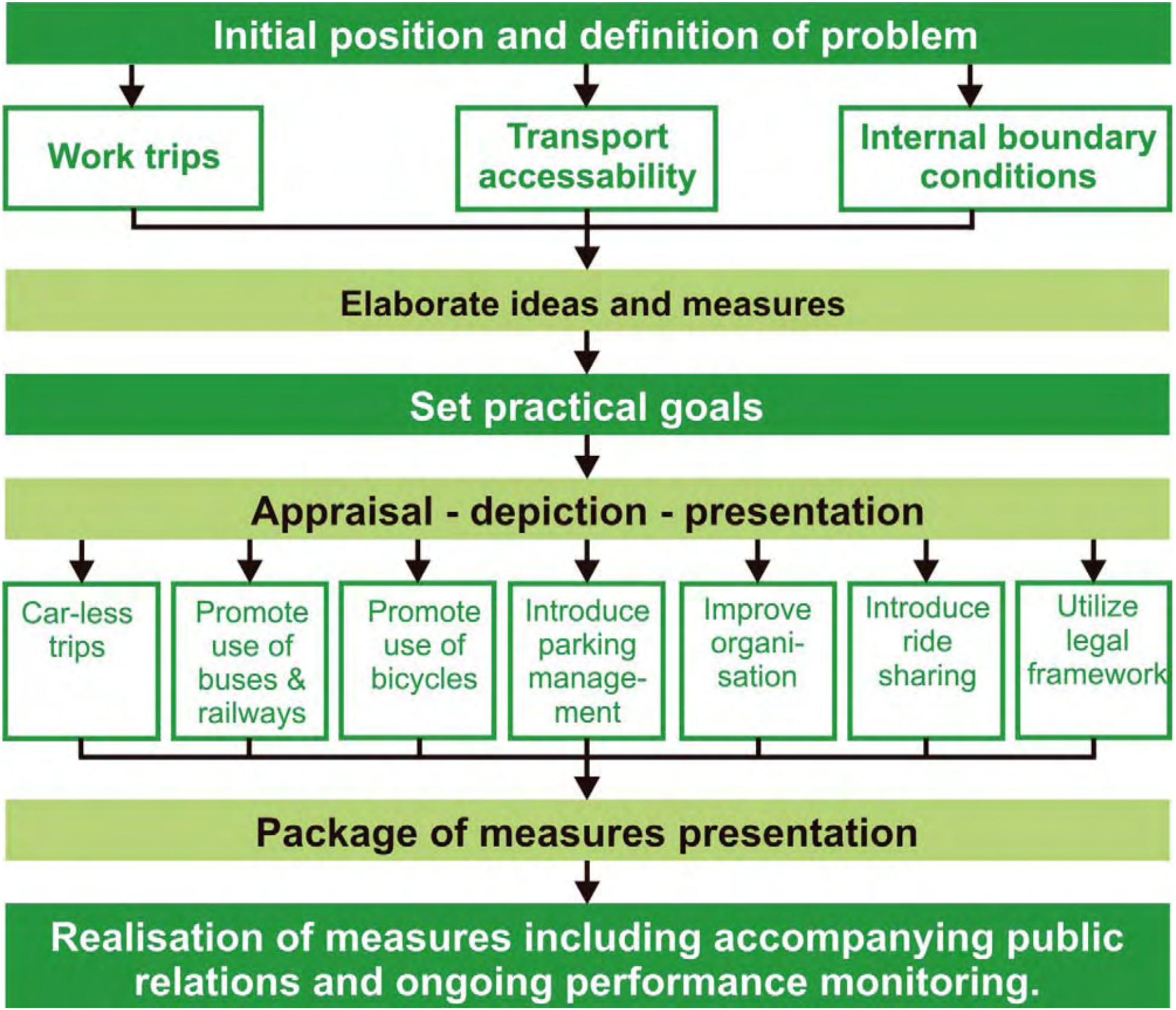
Initial position and definition of problem
Work trips
Transport accessability
Internal boundary conditions
Elaborate ideas and measures
Set practical goals
Appraisal - depiction - presentation
Car-less trips
Promote use of buses & railways
Promote use of bicycles
Introduce parking manage-ment
Improve organi-sation
Introduce ride sharing
Utilize legal framework
Package of measures presentation
Realisation of measures including accompanying public relations and ongoing performance monitoring.